



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
ROMNEY RNC (133666)  
National/Political  
464/06360920

Invoice 643677  
Inv Date 10/28/2012  
Terms Net 30  
Contract 335274  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo

Revision  
Comments

RNC-ROMNEY  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:05:53PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day, W-1, Th-1, F-1	10/03/12 6:56AM (We)	00:30	2012MRFP128H	\$1500.00	
1.0	Spot	6:00:00AM- 7:00:00	Day, W-1, Th-1, F-1	10/04/12 6:56AM (Th)	00:30	2012MRFP128H	\$1500.00	
1.0	Spot	6:00:00AM- 7:00:00	Day, W-1, Th-1, F-1	10/05/12 6:56AM (Fr)	00:30	2012MRFP133H	\$1500.00	
2.0	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-2, F-2	10/03/12 7:59AM (We)	00:30	2012MRFP128H	\$1600.00	
2.0	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-2, F-2	10/03/12 8:48AM (We)	00:30	2012MRFP128H	\$1600.00	
2.0	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-2, F-2	10/04/12 7:30AM (Th)	00:30	2012MRFP128H	\$1600.00	
2.0	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-2, F-2	10/04/12 8:58AM (Th)	00:30	2012MRFP128H	\$1600.00	
2.0	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-2, F-2	10/05/12 7:55AM (Fr)	00:30	2012MRFP133H	\$1600.00	
2.0	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-2, F-2	10/05/12 8:59AM (Fr)	00:30	2012MRFP133H	\$1600.00	
3.0	Spot	10:00:00AM- 10:30:00	Day, W-1, Th-1, F-1	10/03/12 10:29AM (We)	00:30	2012MRFP128H	\$375.00	
3.0	Spot	10:00:00AM- 10:30:00	Day, W-1, Th-1, F-1	10/04/12 10:29AM (Th)	00:30	2012MRFP128H	\$375.00	
3.0	Spot	10:00:00AM- 10:30:00	Day, W-1, Th-1, F-1	10/05/12 10:29AM (Fr)	00:30	2012MRFP133H	\$375.00	
4.0	Spot	11:00:00AM- 12:00:00	Day, W-1, Th-1, F-1	10/03/12 11:59AM (We)	00:30	2012MRFP128H	\$750.00	
4.0	Spot	11:00:00AM- 12:00:00	Day, W-1, Th-1, F-1	10/04/12 11:35AM (Th)	00:30	2012MRFP128H	\$750.00	
4.0	Spot	11:00:00AM- 12:00:00	Day, W-1, Th-1, F-1	10/05/12 11:59AM (Fr)	00:30	2012MRFP133H	\$750.00	
5.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	10/03/12 12:56PM (We)	00:30	2012MRFP128H	\$675.00	
5.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	10/04/12 12:42PM (Th)	00:30	2012MRFP128H	\$675.00	
5.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	10/05/12 12:50PM (Fr)	00:30	2012MRFP133H	\$675.00	
6.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1	10/08/12 4:27PM (Mo)	00:30	2012MRFP133H	\$800.00	
6.0	Spot	4:00:00PM- 5:00:00	Day, M-1, Tu-1	10/09/12 4:22PM (Tu)	00:30	2012MRFP133H	\$800.00	
7.0	Spot	4:00:00PM- 5:00:00	Day, W-1, Th-1, F-1	10/03/12 4:19PM (We)	00:30	2012MRFP128H	\$800.00	
7.0	Spot	4:00:00PM- 5:00:00	Day, W-1, Th-1, F-1	10/04/12 4:21PM (Th)	00:30	2012MRFP128H	\$800.00	
7.0	Spot	4:00:00PM- 5:00:00	Day, W-1, Th-1, F-1	10/05/12 4:39PM (Fr)	00:30	2012MRFP133H	\$800.00	
8.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	10/03/12 5:29PM (We)	00:30	2012MRFP128H	\$1800.00	
8.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	10/04/12 5:28PM (Th)	00:30	2012MRFP128H	\$1800.00	
8.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	10/05/12 5:28PM (Fr)	00:30	2012MRFP133H	\$1800.00	
9.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	10/03/12 6:24PM (We)	00:30	2012MRFP128H	\$2400.00	
9.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	10/04/12 6:13PM (Th)	00:30	2012MRFP128H	\$2400.00	
9.0	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1, F-1	10/05/12 6:24PM (Fr)	00:30	2012MRFP133H	\$2400.00	
10.0	Spot	7:00:00PM- 7:30:00	Day, W-1, Th-1, F-1	10/03/12 7:25PM (We)	00:30	2012MRFP128H	\$2400.00	
10.0	Spot	7:00:00PM- 7:30:00	Day, W-1, Th-1, F-1	10/04/12 7:05PM (Th)	00:30	2012MRFP128H	\$2400.00	
10.0	Spot	7:00:00PM- 7:30:00	Day, W-1, Th-1, F-1	10/05/12 7:05PM (Fr)	00:30	2012MRFP133H	\$2400.00	
11.0	Spot	7:30:00PM- 8:00:00	Day, W-1, Th-1, F-1	10/03/12 7:49PM (We)	00:30	2012MRFP128H	\$2400.00	
11.0	Spot	7:30:00PM- 8:00:00	Day, W-1, Th-1, F-1	10/04/12 7:43PM (Th)	00:30	2012MRFP128H	\$2400.00	
11.0	Spot	7:30:00PM- 8:00:00	Day, W-1, Th-1, F-1	10/05/12 7:57PM (Fr)	00:30	2012MRFP133H	\$2400.00	
12.0	Spot	11:00:00PM- 11:35:00	Day, M-1, Tu-1	10/08/12 11:33PM (Mo)	00:30	2012MRFP133H	\$2000.00	
12.0	Spot	11:00:00PM- 11:35:00	Day, M-1, Tu-1	10/09/12 11:31PM (Tu)	00:30	2012MRFP133H	\$2000.00	
13.0	Spot	11:00:00PM- 11:35:00	Day, W-1, Th-1, F-1	10/03/12 11:34PM (We)	00:30	2012MRFP128H	\$2000.00	
13.0	Spot	11:00:00PM- 11:35:00	Day, W-1, Th-1, F-1	10/04/12 11:21PM (Th)	00:30	2012MRFP128H	\$2000.00	



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13.0	Spot	11:00:00PM-11:35:00PM	Day, W-1, Th-1, F-1	10/05/12 11:23PM (Fr)	00:30	2012MRFP133H	\$2000.00	
14.1	Spot	11:35:00PM-12:05:00AM	Day, W-2, Th-1	10/03/12 12:02AM (We)	00:30	2012MRFP128H	\$825.00	
14.1	Spot	11:35:00PM-12:05:00AM	Day, W-2, Th-1	10/03/12 11:52PM (We)	00:30	2012MRFP128H	\$825.00	
14.1	Spot	11:35:00PM-12:05:00AM	Day, W-2, Th-1	10/04/12 11:53PM (Th)	00:30	2012MRFP128H	\$825.00	
15.0	Spot	8:00:00PM-10:00:00PM	Day, M-1	10/08/12 8:23PM (Mo)	00:30	2012MRFP133H	\$9250.00	
18.0	Spot	6:00:00AM-7:00:00AM	Day, Sa-1	10/06/12 6:39AM (Sa)	00:30	2012MRFP133H	\$675.00	
19.0	Spot	7:00:00AM-9:00:00AM	Day, Sa-1	10/06/12 7:39AM (Sa)	00:30	2012MRFP133H	\$850.00	
20.0	Spot	9:00:00AM-10:00:00AM	Day, Sa-1	10/06/12 9:26AM (Sa)	00:30	2012MRFP133H	\$850.00	
21.1	Spot	11:30:00PM-12:05:00AM	Day, Sa-1	10/06/12 12:17AM (Sa)	00:30	2012MRFP133H	\$1000.00	
22.0	Spot	5:00:00AM-6:00:00AM	Day, Sa-1	10/06/12 5:55AM (Sa)	00:30	2012MRFP133H	\$275.00	
23.0	Spot	6:00:00AM-7:00:00AM	Day, Su-1	10/07/12 6:40AM (Su)	00:30	2012MRFP133H	\$675.00	
24.0	Spot	7:00:00AM-9:00:00AM	Day, Su-1	10/07/12 7:39AM (Su)	00:30	2012MRFP133H	\$850.00	
25.0	Spot	7:00:00PM-8:00:00PM	Day, Su-1	10/07/12 7:43PM (Su)	00:30	2012MRFP133H	\$2750.00	
26.0	Spot	8:00:00PM-9:00:00PM	Day, Su-1	10/07/12 8:20PM (Su)	00:30	2012MRFP133H	\$6500.00	
27.0	Spot	9:00:00PM-10:00:00PM	Day, Su-1	10/07/12 9:44PM (Su)	00:30	2012MRFP133H	\$6000.00	
28.0	Spot	5:00:00AM-6:00:00AM	Day, Su-1	10/07/12 5:24AM (Su)	00:30	2012MRFP133H	\$200.00	
29.0	Spot	6:00:00AM-7:00:00AM	Day, M-1, Tu-1	10/08/12 6:56AM (Mo)	00:30	2012MRFP133H	\$1875.00	
29.0	Spot	6:00:00AM-7:00:00AM	Day, M-1, Tu-1	10/09/12 6:42AM (Tu)	00:30	2012MRFP133H	\$1875.00	
30.0	Spot	7:00:00AM-9:00:00AM	Day, M-2, Tu-2	10/08/12 7:55AM (Mo)	00:30	2012MRFP133H	\$2000.00	
30.0	Spot	7:00:00AM-9:00:00AM	Day, M-2, Tu-2	10/08/12 8:44AM (Mo)	00:30	2012MRFP133H	\$2000.00	
30.0	Spot	7:00:00AM-9:00:00AM	Day, M-2, Tu-2	10/09/12 7:56AM (Tu)	00:30	2012MRFP133H	\$2000.00	
30.0	Spot	7:00:00AM-9:00:00AM	Day, M-2, Tu-2	10/09/12 8:55AM (Tu)	00:30	2012MRFP133H	\$2000.00	
31.0	Spot	10:00:00AM-10:30:00AM	Day, M-1, Tu-1	10/08/12 10:18AM (Mo)	00:30	2012MRFP133H	\$560.00	
31.0	Spot	10:00:00AM-10:30:00AM	Day, M-1, Tu-1	10/09/12 10:23AM (Tu)	00:30	2012MRFP133H	\$560.00	
32.0	Spot	11:00:00AM-12:00:00PM	Day, M-1, Tu-1	10/08/12 11:41AM (Mo)	00:30	2012MRFP133H	\$925.00	
32.0	Spot	11:00:00AM-12:00:00PM	Day, M-1, Tu-1	10/09/12 10:59AM (Tu)	00:30	2012MRFP133H	\$925.00	
33.0	Spot	12:00:00PM-1:00:00PM	Day, M-1, Tu-1	10/08/12 12:59PM (Mo)	00:30	2012MRFP133H	\$850.00	
33.0	Spot	12:00:00PM-1:00:00PM	Day, M-1, Tu-1	10/09/12 12:12PM (Tu)	00:30	2012MRFP133H	\$850.00	
34.0	Spot	5:00:00PM-6:00:00PM	Day, M-1, Tu-1	10/08/12 5:23PM (Mo)	00:30	2012MRFP133H	\$2250.00	
34.0	Spot	5:00:00PM-6:00:00PM	Day, M-1, Tu-1	10/09/12 5:52PM (Tu)	00:30	2012MRFP133H	\$2250.00	
35.0	Spot	6:00:00PM-6:30:00PM	Day, M-1, Tu-1	10/08/12 6:22PM (Mo)	00:30	2012MRFP133H	\$3000.00	
35.0	Spot	6:00:00PM-6:30:00PM	Day, M-1, Tu-1	10/09/12 6:11PM (Tu)	00:30	2012MRFP133H	\$3000.00	
36.0	Spot	7:00:00PM-7:30:00PM	Day, M-1, Tu-1	10/08/12 7:14PM (Mo)	00:30	2012MRFP133H	\$3000.00	
36.0	Spot	7:00:00PM-7:30:00PM	Day, M-1, Tu-1	10/09/12 7:29PM (Tu)	00:30	2012MRFP133H	\$3000.00	
37.0	Spot	7:30:00PM-8:00:00PM	Day, M-1, Tu-1	10/08/12 7:47PM (Mo)	00:30	2012MRFP133H	\$3000.00	
37.0	Spot	7:30:00PM-8:00:00PM	Day, M-1, Tu-1	10/09/12 7:42PM (Tu)	00:30	2012MRFP133H	\$3000.00	
38.0	Spot	11:35:00PM-12:05:00AM	Day, M-1, Tu-1	10/08/12 12:01AM (Mo)	00:30	2012MRFP133H	\$1025.00	
38.0	Spot	11:35:00PM-12:05:00AM	Day, M-1, Tu-1	10/09/12 11:52PM (Tu)	00:30	2012MRFP133H	\$1025.00	
39.0	Spot	10:00:00PM-11:00:00PM	Per week (1), Tu	10/09/12 10:31PM (Tu)	00:30	2012MRFP133H	\$5250.00	

